



*“What is the likely shape of the library of the future?
And how do we build collections for it?”*

Lille 2017



19th Fiesole Collection Development Retreat

LILLIAD Learning Center Innovation
Université de Lille Sciences et Technologies
Avenue Henri Poincaré - BP 30155
59655 Villeneuve d'Ascq Cedex, France

Wednesday, April 19 – Friday, April 21, 2017

Sponsored By: The Charleston Company and Against the Grain

Hosted By: Université de Lille and Casalini Libri

PRELIMINARY PROGRAM

“The Evolving Scholarly Environment”

Join us for the nineteenth in this series of important discussions about the future of libraries, publishing, collections, and scholarship. The Fiesole Retreat Series offers a unique opportunity to interact with a select group of your colleagues in a relaxed and thoughtful setting.

This year's theme is “The Evolving Scholarly Environment.” The 2017 Fiesole Retreat will examine new technologies and business models, as well as the re-emerging role of collection development and librarianship in the continuing digital evolution of the scholarly ecosystem. We will also look at outside influencers, in government and on campus, who may be changing the priorities for scholarly research and those of us who endeavor to serve the scholar. Join us in Lille as we explore our joint role amidst these new directions.

The 2017 Retreat will be held at the recently opened LILLIAD Learning Center Innovation at the Université de Lille, a state-of-the-art facility which is attracting worldwide attention. The LILLIAD is a short 15-minute Metro ride from Lille's central station. We have reserved small room blocks at two hotels located within walking distance of the station but many additional hotels are available in the city.

Lille is the capital of the Hauts de France region in northern France, near the border with Belgium. A cultural hub and bustling university town today, it was once an important merchant center of French Flanders. Many Flemish influences remain in the city's culture, cuisine and architecture. The historic center, Vieux Lille, is characterized by 17th-century brick town houses and cobbled pedestrian streets. The city is easy to reach by airplane or direct train from Paris, London and Brussels.



Wednesday, April 19, 2017

All sessions to be held at LILLIAD.

11:00 a.m. – 12:00 p.m. **Optional Event**

Tours of LILLIAD led by members of the staff.

12:00 p.m. – 1:00 p.m. **Buffet Lunch**

1:00 p.m. – 5:00 p.m. **Preconference: Linked (Open) Data – Big Data**

Cataloging of books and journals is a traditional core task of librarianship and cataloging rules have been established for several hundred years. Standards made their appearance in the 20th century, including data formats for the upcoming library management systems that became popular in the 80s and 90s. Naturally, standards and rules were shaped to facilitate searching and storing of printed books and journals. The traditional procedures are now applied for e-books and e-journals as well. But with evolving technologies, new procedures for metadata management are emerging, allowing the intellectual and still manual work of librarians to be amended or replaced by automated approaches to cataloging which enable metadata enhancements. Thanks to these new approaches, the metadata of published materials can be aggregated, enriched and contextualized to improve and optimize the results of information retrieval, including big data applications that allow operating and processing of large scale data sets for different purposes. Additionally entities in publications, like names of persons or corporations, geographical terms, any kind of subject and subject fields, can be linked with authority data, bibliographic records, ontologies, thesauri, etc. These annotations enhance text and data mining methods, which are as well part of the new big data procedures. This preconference will feature best practice examples which explain and illustrate the impact of linked (open) data, on the one hand, and on the other hand, the legal and technical aspects of upcoming demands for text and data mining.

Convener: **Prof. Dr. Andreas Degkwitz** (Library of the Humboldt University, Berlin)

Lars Svensson (German National Library) — *“Linked / Open Data Services of the German National Library”*

Patrice Lopez (Science-Miner and Inria Paris) — *“Text and Data Mining Applications”*

Raphaëlle Lapôtre (Bibliothèque Nationale de la France) — *“The data.bnf.fr Project”*

Michael Büchner (German National Library) — *“Linked Data Uses in the German Digital Library”*

Tiziana Possemato (Casalini Libri) — *“Enrichment, Reconciliation and Publication of Linked Data with the BIBFRAME Model”*

Vicky Hampshire (YEWNO) — *“Applying Big Data Analytics to a New Discovery Tool”*

5:00 p.m. – 6:00 p.m. **Opening Reception for Main Conference**

Location: LILLIAD

Dinner Open / On Your Own



Thursday, April 20, 2017

All sessions to be held at LILLIAD.



- 8:30 a.m. – 9:00 a.m. **Registration Open**
- 9:00 a.m. – 9:10 a.m. **Welcome and Introduction**
- 9:10 a.m. – 9:30 a.m. **Opening Remarks**
Julien Roche (Directeur, LILLIAD)
- 9:30 a.m. – 12:30 p.m. **Session One: Re-shaping Collection Development for 2025**
The time when libraries were attempting to gather collections of high value – aiming at the perfect “global collection” which in the librarians’ point of view would meet any research need at any time – seems to be over. Collection development first shifted from a supply logic to a demand logic, in order to fulfill immediate demands (for example, via patron driven acquisitions). This shift deprived librarians of their discipline specific expertise and put additional demand on administrative and technical competences.
Now that academic communication and scholarly outputs have massively gone digital, with green and gold open access models often placing libraries and publishers in opposition, a new shift is at stake. Collection librarians need to become “strategic” in assigning collection priorities regarding their institution’s scholarly communication policy and environment.
Today’s library collections are becoming radically different, merging local and global – also print and digital – holdings. We own some things, we access others under long-term arrangements, and we find means of one-time access for still others. Collaborative actions and collection development networks are becoming essential in fulfilling libraries’ aspirations and missions. Session One will examine more closely these major shifts.
Convener: **Laure Delrue** (LILLIAD Learning Center Innovation)
Ann Okerson (Center for Research Libraries) — *“Historical Introduction about the Dynamic Shifts in Collection Development Practices, from the Comprehensive Collection to Dynamic Formats and Multiple Missions”*
Michael Levine-Clark (Dean and Director of University Libraries, University of Denver) — *Presentation Title TBA*
Laurent Romary (INRIA, France) — *“How to Open Up? (Digital) Libraries at the Service of (Digital) Scholars.”*
David Aymonin (ABES) — *“Collection Development towards an increasingly Networked Model, the “Inside-out Library” and Facilitated Collection: Reflections upon Lorcan Dempsey’s (OCLC) Vision of Collection Development”*
- 12:30 p.m. – 1:30 p.m. **Lunch** — *Location: LILLIAD*
- 1:30 p.m. – 4:30 p.m. **Session Two: The Changing Scholarly Communication Ecosystem**
Scholarly Communication has long been a closed system. Researchers have communicated with other researchers. Publishers have acted for authors and libraries for users. Now other players have become active especially governments and the university as an institution. What are their visions and what actions are they taking? How are they changing and seeking to change the roles of publishers and libraries and the way research and researchers work? In this session we hope to describe and analyse the actions and reactions and the motivations of the key players particularly those from stakeholders represented in this conference. However, while some of us produce scholarship and others facilitate the scholarly enterprise that we all agree is what it is all about, we also all work within a societal and economic context which we all depend on.
Convener: **Anthony Watkinson** (Principal Consultant CIBER Research, Honorary Lecturer University College London and Director of the Charleston Conference)

Thursday, April 20, 2017 (continued)

Jayne Marks (Vice President, Global Publishing, Wolters Kluwer USA) — *“Exploring how Publishing is Evolving to Adapt to a Changing Scholarly Communication Process”*

Chérifa Boukacem-Zeghmouri (MCF HDR en Sciences de l’Information et de la Communication, Université Claude Bernard Lyon 1 - Laboratoire ELICO France) — *“Scholarly Communication at the Creative Industry Era: Changing Rules and Values for Libraries and Publishers”*

Bas Straub (Managing Director, Konvertus, Haarlem, Netherlands) — *“Lessons from the Future?”*

Ben Johnson (Research Policy Adviser, Higher Education Funding Council for England, UK) — *“New Metrics, Old Attitudes”*

Charles Watkinson (Associate University Librarian, University of Michigan) — *“One Ring or Many? Sustaining Digital Scholarship in the Humanities in North America”*

7:30 p.m. – 10:00 p.m.

Conference Dinner

Location: TBA

Friday, April 21, 2017

9:00 a.m. – 12:00 p.m.

Session Three: Emerging Business Models

Changes to the academic publishing sector, forced initially by the shift from print toward electronic and combined with the Internet as a vehicle for content distribution, has affected all of the participants involved in the market. The appearance of the so-called “Big Deal” meant big revenues for some, while for others it meant transformation from traditional solutions to brand new proposals, or the creation of new strategies and solutions (such as Open Access) and even the disappearance of some projects which until then had carried importance in this context.

What is the current situation? How did some survive during the revolution? Why did others emerge in this new environment? Our final session will present very different experiences regarding how to understand the changed marketplace – which appeared to arrive “out of the blue” – including simply how to adapt to it.

Convener: **Josep Torn** (Library Director, European University Institute Library)

Anna Lundén (Head of Division National Coordination of Libraries, National Library of Sweden, Sweden) — *“Offsetting Deals for Open Access – Swedish Experiences”*

Jordi Prats (Head of Academic Publications Office, UPC - BarcelonaTech) and **Ramon Martí** (Business Manager, Talent & Learning at UPCNet, Spain) — *“Integrating Libraries and Academic Presses: Strategies to Promote Open Access”*

Frank Smith (Director, Books at JSTOR, USA) — *“Open Access for Monographs: For and Against”*

Johan Rooryck (Professor, French Linguistics and Editor, *Glossa*, Leiden University, The Netherlands) — *“A Fair Open Access Publishing Model”*

12:00 p.m. – 12:30 p.m.

Closing Remarks

Michael Keller (Stanford University)

12:30 p.m. – 1:15 p.m.

Light Luncheon

1:15 p.m. – 2:15 p.m.

Optional Event

Tours of LILLIAD led by members of the staff.

The complete Fiesole Retreat Series repository is available, courtesy of Casalini Libri, at <http://digital.casalini.it/retreat/>.

